

WVUH Ruby Memorial Hospital



J.W. Ruby Memorial Hospital, the largest facility in the WVU Medicine family of health facilities, provides the most advanced level of care available to the citizens of West Virginia and bordering states. Their staff consists of highly trained, dedicated professionals who are experienced in the latest techniques and technologies — and are also skilled in the art of caring. The hospital was updating existing facilities in addition to the construction of new buildings. There was a need for consistent aesthetics that carried across all facilities. In addition, since these facilities had extremely high traffic areas, WVUH required furniture that was durable enough for heavy use, but still created a vibrant and welcoming atmosphere.



GOALS

- Update existing facilities along with new construction
- Carry a vibrant and welcoming atmosphere across all facilities
- Provide a full spectrum of furniture that is durable and can withstand heavy traffic

STRATEGIES

- Choose furniture that was flexible and can be adapted to fit multiple environments
- Rely on employee feedback for assistance in choosing appropriate seating
- Create an area that is functional and a focal point

WVUH was looking for a furniture partner that could provide a full spectrum of products for clinics to patient rooms in their existing facilities and would also meet the needs of the new 10 story patient tower that is the WVUH Heart and Vascular Institute. An extremely tight deadline meant they had to choose a partner that could deliver quality products on time and within budget. The relationship with WVUH began early on with their leadership team coming to the Kimball corporate headquarters. This was an opportunity for the leadership of WVUH to share their knowledge with the Kimball and Interwoven leadership team. At the same time, it allowed Kimball to show WVUH the full range of capabilities and breadth of products Kimball provides through their office furniture and Interwoven's health products. This assured WVUH that Kimball and Interwoven could provide solutions for every area of their facility.



From the moment you walk in to WVUH facilities they wanted the furniture to capture their brand. In the waiting areas, WVUH chose a combination of Kimball and Interwoven seating to create a space that was inviting, appealing and comfortable. It was important that all the various elements blended and worked together as the hospital wanted the flexibility to allow the furniture to move and morph as needed for their users. Some products incorporated into the waiting areas were Pose, Villa, Enjoy, Spruce and Sycamore.



From waiting areas to doctor offices, Kimball and Interwoven had a product to meet every need. By creating visually appealing and welcoming executive assistant stations, the Kimball By Design team helped WVUH create an area that was functional while still being a focal point for visitors, employees and staff entering the facility.



All in all, the Kimball and Interwoven products that were selected to complete the WVUH space were made to stand the test of time with style that is consistent and holds firm through design trends. Kimball and Interwoven stood out against other furniture providers because of the product support that they gave WVUH throughout the entire design process, ultimately being a company they could believe in with A-Grade product and a partnership they could count on.

“Kimball and Interwoven have gone out of their way to make these products as user friendly as possible. We have made changes in the appearance and construction to some of the standard line pieces and are very happy with their willingness to work with us on custom pieces as well.”

-Alexis M. Behrens, NCIDQ, Project Manager at WVU Medicine